

PRESS RELEASE



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Annual MAX Awards “Raise the Stakes” *2007 Maryland Award of Excellence Winners Announced*

(BALTIMORE) – April 3, 2008 --The Sales and Marketing Council (SMC) of the Home Builders Association of Maryland announced the 2007 Maryland Award of Excellence (MAX) winners at a ceremony held at the Marriott Hunt Valley on Thursday evening, April 3, 2008. The MAX program recognizes local home builders who provide buyers with excellence in design, livability and value.

Awards presented in the outstanding home categories included: Active Adult, Custom Home, Customized, Multifamily, Multiple Product, Single Family, Townhome and Model Home Merchandising and Marketing.

In addition, sales achievement awards were presented including: Salesperson of the Year, Rookie Salesperson of the Year, Exceptional Sales Effort, New Home Sales Team and Sales/Construction Superintendent Team, Overall 2007 Sales Excellence Award, Sales Manager of the Year, Sales & Marketing Manager of the Year and Sales Volume Achievement.

A team of judges from the Virginia and Baltimore area evaluated this year’s entries. The judges considered new home entries in such areas as floor plan layout, quality and convenience features, overall design and value. All award winners are members of the Home Builders Association of Maryland. Winners list is attached.

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**2007 Home Builders Association of Maryland
MAX Awards of Excellence Winner**

Outstanding Home Awards—Small Volume Builder

Single Family Detached--\$400,000-\$499,999

Company: Laurence Construction

Project Name: The Frye

Community: Ashman's Hope at Franklinton
Baltimore, MD

